

SPEED WAXING FOR MEN (FACE AND BODY)

Male waxing is an increasingly sought-after salon service as growing numbers of UK men discover the benefits of having smooth, hair-free skin. To meet the demands of this rapidly expanding market, Axiom Bodyworks are proud to offer the UK's first post-graduate training in face and body waxing techniques specifically for men.

OBJECTIVES

This one-day course is for technicians looking to expand their waxing services for male clients.

Training will furnish delegates with the knowledge and confidence to perform a wide range of face and body waxing services for men, and includes valuable advice on marketing and retailing.

DETAILS

Duration: One day (10:00am – 4:00pm)
Venue: In-house at your premises or via group workshops at venues across the UK
Pre-requisites: Basic waxing qualification

CONTENT

Theory modules:

- Contra-indications, contra-actions and aftercare
- Pricing, marketing and retailing to male clients

Practical modules:

- Introduction to Perron Rigot waxes and accessories
- Demonstration of male waxing techniques on the following body parts:
 - Back and shoulders
 - Chest and abdomen
 - Neck
 - Ears
 - Nostrils
 - Eyebrows
 - Legs and feet
 - Arms and hands
- Advanced body clipping techniques
- Learn the secrets of successful blending between areas
- Delegate practice on models

WHEN AND WHERE

All of our classes are available via the following routes:

- **In-house training** - delivered at your beauty premises, anywhere in the UK or abroad.
 - **One-to-one training** - private training at the Axiom Bodyworks studio in Basingstoke.
 - **Group workshops** - pre-arranged classes at regional venues across the UK.
- See www.learnmalewaxing.co.uk for dates and details.

ENTRY REQUIREMENTS

Delegates must hold a basic waxing qualification and will need to provide models for the duration of training.

CERTIFICATION AND INSURANCE

The Axiom Bodyworks Speed Waxing course is accredited through BABTAC and The Guild Of Beauty Therapists. Certificates of achievement are awarded upon completion of training.

YOUR INVESTMENT

Your course fee includes the following:

- Comprehensive training in face and body waxing techniques for men, delivered by an award-winning industry specialist
- Advice on pricing and promoting your male waxing services
- Practitioner's manual
- Free online business listing at www.learnmalewaxing.co.uk
- Access to discounted Perron Rigot starter kits through Thalgo UK

WAXING EQUIPMENT AND SUPPLIES

For training delivered at your own premises, you are responsible for ensuring adequate provision of the following: treatment couch, strip wax, wax heater, paper or fabric strips, disposable spatulas, pre-wax cleanser or wipes, cotton wool pads, post-wax lotion, towels, paper couch roll, scissors or electric hair clippers, tweezers, Barbicide or similar disinfectant solution. Perron Rigot non-strip wax and depilatory oil will be provided by the tutor for training purposes. For group workshops and any training delivered at the Axiom Bodyworks studio, all of the above is provided free of charge.

HOW TO BOOK

For more information about any of our courses or to enquire about availability, please contact Andy Rouillard at Axiom Bodyworks on 01256 471447 or email training@axiombodyworks.co.uk

FREQUENTLY ASKED QUESTIONS

Q: What is non-strip wax? What's so great about this new generation of waxes?

A: You may have heard it referred to as hard wax, peelable wax, film wax or hot wax. Traditional hot wax is applied in a thick layer or built up over several layers, usually in a fiddly figure-of-eight pattern to ensure a thorough coating of all hairs. It is left to cool and harden on the skin and is then removed by hand, taking the hair with it. The latest generation of non-strip waxes share the unique 'shrink wrapping' abilities of older hot waxes but are lower in temperature, easier to apply and stay flexible as they cool. This makes them much more comfortable for the client and an ideal choice for removing short, coarse and stubborn hairs anywhere on the body.

Q: I've never used Perron Rigot non-strip wax before, is that a problem?

A: Our workshops are open to all qualified hair removal technicians, regardless of the brand you currently use or your preferred technique (strip wax, hot wax or sugaring). An introduction to Perron Rigot waxes and accessories will be provided on the day, and there will be plenty of time to practice your skills during the remainder of the workshop. For those that enjoy using the Perron Rigot range, there will be an opportunity to purchase waxes and discounted starter kits from Thalgo, the UK distributor. We also offer specialist training for therapists new to non-strip waxing who want to offer their clients the very latest in advanced depilatory techniques; please contact us for details.

Q: Do I need to supply anything on the day?

A: **In-house training** - Perron Rigot non-strip wax and depilatory oil will be provided by the tutor for training purposes. You are responsible for ensuring adequate provision of all other waxing equipment and supplies. You will also need to provide your own models: one demonstration model to be waxed by the tutor in the morning, plus at least one practice model for every two delegates in attendance in the afternoon.

One-to-one training - all waxing equipment and supplies are provided free of charge at our private Basingstoke classes. You may bring your own models, or we can supply them for a daily fee.

Group workshops - all waxing equipment, supplies and models are provided on the day.

Q: Can you help with finding models?

A: You are responsible for providing your own models for any in-house training, but we do have a database of UK volunteers and may be able to help with recruiting clients if given enough notice. Models are provided free of charge at our group workshops in London and Hinckley.

Q: Does this class cover Brazilian waxing?

A: No, we offer separate training in male and female intimate waxing; please contact us for more information.

Q: Is this course suitable for beginners?

A: Our speed waxing workshop is only open to therapists already in possession of a basic waxing qualification. If you are new to waxing, our beginner's course launches in 2010 and provides the perfect grounding for your hair removal career.